



GUESS RESPONSIBLE SOURCING - POLICY ON MANMADE CELLULOSIC FABRICS 2019¹

In recognition that manmade cellulosic fibers in certain rayon/viscose, modal, and lyocell fabrics may be linked to the rapid deforestation of the World's ancient and endangered forests, as well as human rights abuses, Guess has created a policy and implementation plan to ensure ethical sourcing of such materials.

To accomplish this, we will systematically track the use of our fabric materials and work with our supply chain partners by doing the following:

- Assess our existing use of cellulose-based fabrics and work to eliminate any such fabrics that come from currently endangered species habitat, ancient and endangered forests² (ie. Canadian Boreal Forests; Coastal Temperate Rainforests on Vancouver Island, the Great Bear Rainforest and Tropical forests and peat lands of Indonesia and the Amazon Basin), and illegal logging³ by 2020.
- Affirm our commitment to human rights by requesting viscose providers to uphold local community's ability to give or withhold their Free, Prior and Informed Consent (FPIC) before new logging or plantations are developed.

Should we find that any of our fabrics are being sourced from sources as described above, we will educate and engage with our suppliers to change practices and/or re-evaluate our relationship with them.

We will communicate our policy with relevant stakeholders, undertake verification measures, as well as report progress in our biannual sustainability reports.

Support for Materials Innovation and Forest Conservation⁴

Fabric Innovation

Guess will collaborate with Canopy, innovative companies and suppliers to encourage the development of fiber sources that reduce environmental and social impacts.

As part of its eco materials targets for 2020, GUESS endeavors to seek out man-made cellulosic materials made with closed-loop solutions. Guess also supports the CanopyStyle initiative's goal to increase the availability of innovative fibers in the marketplace, and will collaborate with Canopy and innovative fiber producers to support the commercial availability of man-made cellulosic fibers containing minimum of 50% of these innovative closed-loop fibers by 2025.



Forest Conservation

In addition to the above criteria related to ancient and endangered forests, Guess will also work with suppliers to encourage the use of FSC certified forests whenever possible, and emphasize the avoidance of simplified forests or converted plantations after 1994.

Guess looks to create a positive impact together with our suppliers, partners and customers. As implementation progresses, Guess? will work with suppliers, non-governmental organizations, other stakeholders and brands that are part of the CanopyStyle initiative to support the protection of ancient and endangered forests and forward solutions to reduce demand on our forests.

¹Policy pertains to directly-sourced products by Guess?, Inc. and its applicable, wholly-owned and operated subsidiaries. Implementation efforts will take a phased approach. By 2020, implementation of this policy applies to business partners with whom we have direct relationships and the ability to influence.

² Ancient and Endangered forest definition can be found here (link: <https://canopyplanet.org/tools/forestmapper/sciencebehind/>)

³Legal forest management is management that complies with all applicable international, national, and local laws, including environmental, forestry, and civil rights laws and treaties.

⁴Committments or forward-looking statements in the following section is dependent on commercial feasibility